

Halderstone

Training module fact sheet

Leading with Management Systems

A focused 90-minute session for executives who want management systems to drive performance, risk control, and credibility, beyond certification

Module ID	HAM-AG-E-01
Language	English German (on request)
Delivery options	Live virtual Live on-site (on request)
Duration	1.5 h
List price (excl. VAT)	CHF 550

Overview

Many executives see ISO certifications as a cost of doing business rather than a source of value. This 90-minute executive session shows how management systems become leadership instruments that support strategy, risk control, and organisational credibility. Participants learn how leadership behaviour determines system effectiveness, how to steer systems without operational overload, and how to turn compliance into strategic advantage through clear executive actions.

Target audience

- Top management according to ISO management system standards
- CEOs, COOs, CFOs, and board members
- Division heads and functional leaders
- Executives preparing for ISO certification or system redesign
- Senior managers overseeing a management system domain (e.g., quality, security, ESG)

Is this module for you?

It is a good fit if you...

- are a member of top management accountable for an ISO-based management system.
- currently see ISO certification as a necessary cost driver, with still limited benefits beyond passing audits.
- want clearer strategic value, steering, and assurance from management systems without increasing bureaucracy.

It may not be the best fit if you...

- are looking for detailed operational implementation or system design guidance.
- want auditor training or clause-by-clause standard interpretation.
- already use management systems as a trusted and effective leadership instrument.

Recommended background

None beyond except management, executive or supervisory role in an organization.

Learning outcomes

Key outcomes

- Understand what modern ISO-based management systems actually deliver and how they contribute to strategic advantage
- Distinguish between formal compliance and genuine system effectiveness that supports performance, trust, and competitiveness
- Identify clear leadership priorities that turn management systems into a source of sustainable competitive advantage

Additional capabilities

- Recognise the leadership commitments required by standards and how they link to value creation, risk control, and trust
- Understand how leadership behaviour influences audit outcomes, staff engagement, and external perception
- See how management systems integrate with governance, risk, and other strategic agendas at executive level

Agenda

Management systems as a leadership instrument

- From certification artefact to governance and steering tool
- Why executives (not auditors) ultimately determine system value

Leadership commitments and tone at the top

- What ISO leadership clauses actually expect from top management
- How leadership behaviour translates into culture and outcomes

Linking systems to performance and risk

- Using KPIs, management reviews, and assurance as strategic signals
- Aligning quality, security, and ESG objectives without complexity

Compliance versus competitive advantage

- Typical patterns of “paper compliance” and their consequences
- Real-world examples where systems enabled resilience and trust

Executive actions that make systems work

- What to ask for, review, and challenge as an executive
- Practical priorities to turn compliance into sustained value

Included materials

Learning materials	<ul style="list-style-type: none">▪ Slide deck▪ Participant workbook
Templates & tools	<ul style="list-style-type: none">▪ Leadership action checklist▪ System maturity self-assessment▪ Executive review prep notes
Confirmation	<ul style="list-style-type: none">▪ Certificate of completion